



For Immediate Release

Articulate Solutions Wins at the W3

October 19, 2010 (Gilroy, CA): Silicon Valley design firm Articulate Solutions was acknowledged in the 2010 international W3 Awards competition for creative excellence on the web. The team took Silver for PECO Pallet in the category of "Copy or Writing" while their Pinnacle Bank website was acknowledged for "Overall Design."

The Articulate Solutions team has a long track-record of award winning work and is thrilled to add their first W3 awards to the mix. "Both PECO Pallets and Pinnacle Bank represent elite leadership in their respective industries. They work very collaboratively with us in expressing their brands, in competitive market-places, and we are honored to be a part of their team," stated Executive Creative Director, Katherine Filice.

David Lee, CEO of PECO Pallet in Yonkers, New York, says, "Articulate Solutions comprises a very high-caliber team of talented and creative people, and it's a privilege to share this honor with them. They have done a superb job in capturing the essence of the PECO Pallet brand and have contributed significantly to the growth in our volumes and reputation."

As President of Pinnacle Bank in Gilroy, California, Susan Black is also proud of her company's award-winning website. "Since we are a community bank," says Black, "we are pleased that our website genuinely reflects the successes of our local clients—and that we were able to work with a local creative firm on the design and implementation. It's truly a win-win moment. Our congratulations to Katherine Filice and her talented team."

The annual W3 Awards are sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, interactive, advertising, and marketing firms. The W3 standards of creative excellence on the web include factors such as creativity, usability, navigation, functionality, visual design, and ease of use. This year's award-winning websites were selected from more than 3,000 entries submitted by design agencies around the world.

About Articulate Solutions Inc.

Located in Silicon Valley, Articulate Solutions Inc. has helped businesses successfully develop effective, award-winning communication and design strategies since 1991. For more information, see www.articulate-solutions.com

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