



PRESS RELEASE
FOR IMMEDIATE RELEASE: June 28, 2012

Pinnacle Bank announces that Sam Bozzo has been elected Chairman of the South County Advisory Board

GILROY, CA, June 28, 2012 – Pinnacle Bank (OTCBB: PBNK) announced today that Sam Bozzo has been named Chairman of the South County Advisory Board.

“Sam Bozzo has been an important member of our Advisory Board for four years. He is well known in the Gilroy community and we appreciate his leadership as Chairman of the Advisory Board. I look forward to working with Sam and the rest of our Advisory Board members, Joe Aiello, Fran Lauridsen, Gloria Ballard, Richard Place, Glenn Morley and John Sorci as we continue to build an exemplary community bank”, stated Susan K. Black, President and Chief Executive Officer.

Mr. Bozzo has been a Gilroy resident for over 35 years. He is a past President of the Gilroy Garlic Festival and a member of the Festival's Strategic Planning Group made up of past presidents and founding members. He is a member of the City of Gilroy Personnel Commission and Brandman University adjunct faculty teaching in the Educational Leadership Graduate Program. He is married with two sons and three grandchildren.

“I have always been a firm believer in community banking. I look forward to my year as chairman of Pinnacle Bank’s advisory board. Our goal as advisors is to introduce Pinnacle Bank to our friends and neighbors. With business and personal banking they have everything a big bank can offer but with the extra personal touch that only community bankers can provide,” stated Mr. Bozzo.

About Pinnacle Bank

Pinnacle Bank is a full-service community business bank dedicated to providing quality depository and credit services in Santa Clara, San Benito, and Monterey counties. The bank focuses on commercial banking services for small to medium-sized businesses, and their owners offering a variety of products and services that combine the best of personal touch with convenient technology-based client service. Pinnacle Bank has locations in Morgan Hill, Gilroy and Salinas. For more information, visit www.pinnaclebankonline.com

Media Contact:
Pinnacle Bank
Susan K. Black, President & CEO
408-762-7140