



PRESS RELEASE
FOR IMMEDIATE RELEASE: July 25, 2018

Ron Short and Jeff Scheinin join Pinnacle Bank

GILROY, CA, July 25, 2018 – OTCQB:PBK Pinnacle Bank headquartered in Gilroy, announced today that Ron Short, Senior Vice President and Jeff Scheinin, Vice President, Relationship Manager have joined the bank.

“We are very pleased that Ron and Jeff have joined our Pinnacle Bank team. They both bring a wealth of knowledge and will participate in further expanding our presence and activity with local businesses and existing clients,” stated Jeffrey D. Payne, President and Chief Executive Officer.

Mr. Short has over 25 years of banking experience which includes SBA lending. Prior to joining Pinnacle Bank, Mr. Short worked for Harvest Small Business Finance Inc., Bank of the West and he was Senior Vice President, SBA Business Lending at California Bank & Trust.

“After working in the banking industry for over 25 years I wanted to work for a bank where the client relationship is a priority. Pinnacle Bank believes in listening to the client and providing a solution that meets the client’s needs,” stated Mr. Short.

Mr. Scheinin has more than 10 years of banking experience. He started his career with Wells Fargo as a licensed business banking specialist and was working at City National Bank as a vice president, relationship manager prior to joining Pinnacle Bank.

“Local businesses deserve a strong banking partnership and that is exactly what Pinnacle Bank delivers to their clients. I am excited to serve businesses and help expand our activity with local businesses as they continue to grow and Reach Higher,” stated Mr. Scheinin.

About Pinnacle Bank

Pinnacle Bank is a full-service community business bank dedicated to providing quality depository and credit services in Santa Clara, San Benito, and Monterey counties. The bank focuses on commercial banking services for small to medium-sized businesses, offering a variety of products and services that combine the best of personal touch with convenient technology-based client service. Pinnacle Bank has locations in Morgan Hill, Gilroy and Salinas. For more information, visit www.pinnaclebankonline.com.

Media Contact:
Pinnacle Bank
Jeffrey D. Payne, President & CEO
408-762-7146